

# “The World of Personal Branding & Social Media”

by guest speaker Shane Haggerty



YOUNG PROFESSIONALS GROUP



**Date:**  
**08/19/2010**

**Time:**  
**5:30-7:30 p.m.**

**Location:**  
**Dave & Buster's**  
**3665 Park Mill Run**  
**Drive in Hilliard**

Shane Haggerty didn't know it when he started blogging and Twittering up a storm, but the creation of his personal brand was underway.

In this presentation, Haggerty will discuss what personal branding is, how social media impacts it, and why it is important for you to get control over yours. By attending this event, you will be able to more effectively leverage your brand for professional success.

In addition, attendees will enjoy networking, free appetizers and beverages, raffle prizes, and 1/2 off Dave & Buster's game cards. The evening is FREE for NextGen Dublin members and \$5 for non-members.

- Networking
- Free appetizers
- Free beverages
- Raffle prizes
- 1/2 off Dave & Buster's game cards
- Cash bar



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